

Eclare Works Expands Digital Marketing Services to Promote Small Business Growth

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Annapolis, MD – April 5, 2023 – Eclare Works, LLC, a leading digital marketing agency, has announced an expansion of its comprehensive marketing solutions tailored for small businesses and nonprofits. With the increasing demand for digital transformation, Eclare Works is launching enhanced SEO strategies, social media management, and advanced content marketing solutions to help brands establish a strong online presence and drive engagement.

According to industry research, over 70% of small businesses struggle with digital marketing due to limited resources or expertise. Recognizing this gap, Eclare Works is committed to providing affordable, results-driven marketing solutions that empower businesses to compete in the digital landscape.

“We believe in equipping businesses with innovative digital strategies that drive measurable success,” said Elizabeth Carpenter, Founder & Lead Strategist of Eclare Works. “Our expanded services will help small businesses not only enhance their online presence but also connect meaningfully with their audiences through compelling storytelling and strategic engagement.”

The newly introduced service offerings include:

- SEO-Optimized Website Strategies – Enhancing search rankings and increasing organic traffic.
- Data-Driven Social Media Campaigns – Targeted content strategies that maximize engagement.
- Comprehensive Content Marketing Solutions – Blog writing, email marketing, and digital storytelling.
- Performance Analytics & Reporting – Ensuring businesses measure and optimize their marketing ROI.

Eclare Works has already piloted these services with several clients in industries ranging from healthcare to e-commerce, resulting in a 40% increase in lead generation and a 50% boost in online engagement within the first quarter of implementation.

For more information about Eclare Works and its new digital marketing services, visit www.eclareworks.com or contact media@eclareworks.com.

About Eclare Works, LLC

Eclare Works, LLC is a premier digital marketing agency dedicated to helping small businesses and nonprofits thrive in the digital age. By providing innovative and customized marketing solutions, Eclare Works empowers clients to achieve their business goals and build meaningful connections with their audiences. For more information, visit www.eclareworks.com.